


What Groups?	
0-5 Year Rotarians	Networking Professional Development Service with Peers
6-20 Year Rotarians	Service to Community Maintain Friendships
20+ Year Rotarians	Maintain Friendships Service to Community World Peace

2010 Zone 33&34 Web Survey, RC Bevin Wall & RC Jim Henry


 2011 Rotary Coordinator Institute

The expressed needs in these general “years in Rotary” groups appeared in a January 2010 survey of 73,000 Rotarians with email addresses.

0-5 Year Rotarians ranked their primary reasons for being in Rotary as first, Networking, second, Professional Development, and third, Service with Peers.

6-20 Year Rotarians cited first, Service to Community, and second, Maintain Friendships.

Rotarians with 20 or more years indicated first, Maintain Friendships, second, Service to Community and third, World Peace and understanding.

Strong clubs would recognize the very different emphases, programs, projects, and recognitions required solely based on this regional data. Other groups and needs may also be identified by clubs that are sensitized to this issue.

Club specific surveys are also available in the Club Assessment Tools materials available from RI.